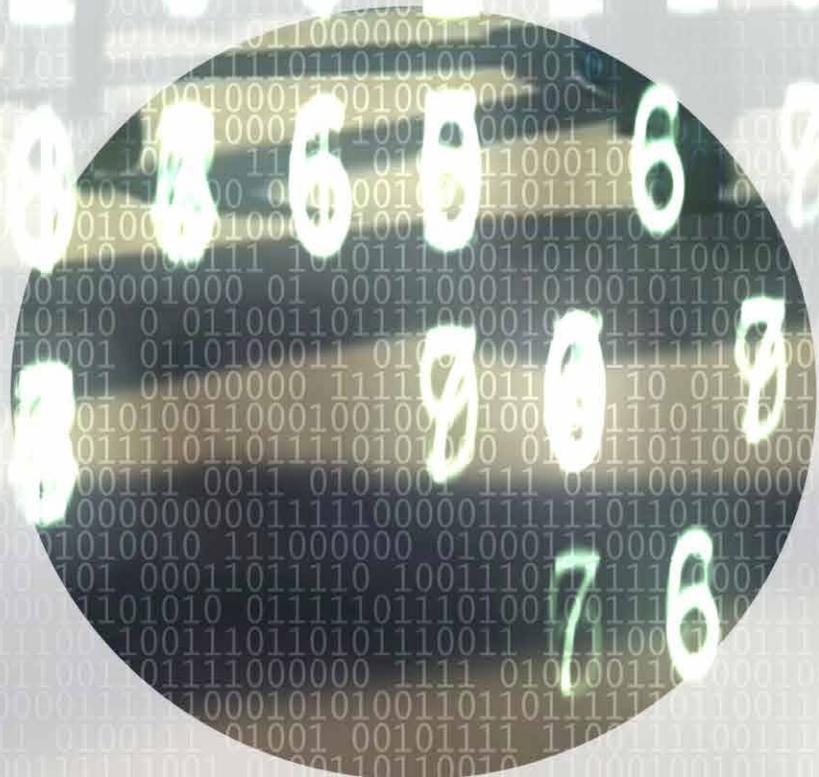


delivering *.it*

Big Data Services





Social interactions, transactions, surveillance, medical records, educational records, machine-generated data, open data, mobile devices, facilities, equipment, R&D, simulations, sensors and physical infrastructure all contribute to the exponential flow of Big Data. Managing this burgeoning volume of data every day is the latest challenge for enterprises wanting to harness it for business value. Big Data is more than a factor of size; it opens a world of opportunities to find new

and valuable insights from the myriad of data sources, generating data at varying speeds.

This massive flow of data has been understood to have an unknown value-to-volume ratio. One study estimates that reliable data could decrease product development cost in manufacturing by up to 50 percent. However, it is estimated that poor data could cost businesses up to 35 percent of their operating profits. The power of insights, generated by correlations and patterns from Big Data sources, presents one of the greatest transformative business opportunities in recent times.

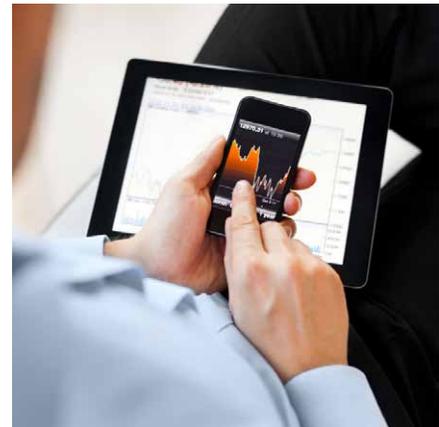
Data-Core helps organizations leverage Big Data for both differentiating at the front and standardizing their processes, technology and infrastructure at the core.

Data-driven predictability will be the source for the new competitive advantage, where predictability becomes the driver for costs and revenue.

Big Data Services

Our passion for providing you with the best Big Data solutions and services, which can help you re-imagine your business, is achieved through our focused research, as well as our association with product vendors and leading research universities. Our practice has built a robust set of Big Data service offerings to cater to customer needs.

- Big Data strategy and roadmap definition
- Technology evaluation and piloting
- Data visualization and analytics
- Idea to implementation
- Big Data lab on demand
- Solution accelerators



We help you with the following:

- Big Data Management
- Big Data Technology Strategy Definition
- Big Data Technology Use-Case Identification
- Big Data Infrastructure Set-up and Management
- Big Data Analytics
- Big Data Analytics Strategy Definition
- Big Data Business Use-case Identification
- Big Data Analytics Models/Framework: Development and Enhancement



Our Big Data products include pre-built solutions and solution accelerators for myriad use cases across a wide variety of industries. These solutions are built using proven components of the Big Data ecosystem, enabling a quicker time-to-market for you and easier integration with existing Big Data investments.

Big Data Strategic Overview

Data-Core's strategy around discovering and driving business value in Big Data is our innovative suite of solutions. Each leverages Big Data technologies to deliver enhanced insight and analytics to various industries. Some use cases of Big Data across industry sectors include:

- Communication, Media and Entertainment: Discover churn patterns, digital asset management (DAM).
- Financial and Insurance Services: Early-warning fraud detection systems, identity threat management, claims fraud monitoring.
- Healthcare: Cross-channel analytics, campaign optimization, fraud detection.
- Life Sciences: Physician interaction optimization, proactive manufacturing surveillance, next-generation genetic sequencing, real-world evidence, translational sciences, imaging.

Big Data continues to have a profound effect on businesses as it results in more innovation and economic growth. The vastness of new data allows companies to model and control processes in a faster manner than ever before. With the help of an IT solution partner, valuable insights can be derived from data available for a competitive advantage.

Data-Core provides the tools, expertise and best practices to ensure that a business intelligence solution and subsequent management decisions are based on a foundation of solid, meaningful data.

Discover the *Data-Core* advantage and see how we can help you.

About Data-Core Systems

Data-Core Systems, Inc. is a provider of information technology, consulting and business process outsourcing services. A proven partner with passion for client satisfaction, Data-Core combines technology innovation, business process expertise and a global, collaborative workforce that exemplifies the future of work. We are a one-stop shop for clients needing breakthrough solutions, including those in mobility, big data and cloud computing.



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